**LOGO**

***COMPANY NAME****www.company.com*

*Name of contact person:*

*Email of contact person:*

*Company address:*

*Category: Health / Food (Please, erase the one that does not apply)*

*Brief summary of the company activity and origin, including company team (do not extend beyond this page).*

**MARKET STRATEGY AND COMPETITION**

*What is your market segment. Who are your main competitors? What is the market share that you actually cover and what is your financial projections?*

**FUNDING NEEDS**

*How much funding do you need and what will it be used for.*

*Please, fill in the data of your start-up in this page and on the business model canvas in the next one. The final document should not be larger than two pages.*

*Applicants are kindly asked to fill in the form and send it to* ***secretaria@materplat.org*** and to ***eduardo.troche@imdea.org***

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **KEY PARTNERS** | **KEY ACTIVITIES** | **VALUE PROPOSITION**  | **CUSTOMER RELATIONSHIP** | **CUSTOMER SEGMENTS** |
| **KEY RESOURCES** | **CHANNELS** |
| **COST STRUCTURE** | **REVENUE STREAMS**-  |